



Greenhouse
IPM



HOUR REI



DAY PHI

Put pressure on resistance. Keep beneficials working.

Why choose APPEAL?

APPEAL® fits into the greenhouse IPM program you already have in place.

With no residual activity and demonstrated safety with key beneficials, APPEAL diversifies resistance management throughout the season without disrupting what's already in place.

01

KEEPS BENEFICIALS IN THE PROGRAM

Independent IOBC testing demonstrates APPEAL's compatibility with IPM programs using beneficial insects and mites.

02

NO RESIDUAL ACTIVITY

APPEAL works without leaving residues behind, giving it a distinct role within your greenhouse IPM program.

03

GET BACK TO WORK IN 4 HOURS

A 4-hour REI helps keep greenhouse operations moving.



VIEW LABEL
qrco.de/bh1G4v



Tested with Key Beneficials

Independent IOBC testing evaluated APPEAL with beneficial species commonly used in greenhouse IPM programs.

Beneficial	Type	IOBC Classification
<i>Phytoseiulus persimilis</i>	Predatory mite	Class 1: Harmless
<i>Amblyseius swirskii</i>	Predatory mite	Class 2: Slightly harmful
<i>Amblyseius cucumeris</i>	Predatory mite	Class 1: Harmless
<i>Amblyseius andersoni</i>	Predatory mite	Class 2: Slightly harmful
<i>Amblyseius limonicus</i>	Predatory mite	Class 2: Slightly harmful
<i>Encarsia formosa</i>	Parasitoid	Class 1-3: Harmless to moderately harmful
<i>Aphidius colemani</i>	Parasitoid	Class 1-2: Harmless to slightly harmful
<i>Aphidius ervi</i>	Parasitoid	Class 2: Slightly harmful

How APPEAL gets to work

APPEAL acts through direct contact with susceptible soft-bodied insects, mites and exposed fungal structures. It disrupts their protective outer layers, causing desiccation.

PROVEN EFFECTIVE ON

- Cucumbers
- Peppers
- Tomatoes

APPLICATION

Rates vary by crop and target, generally 400–600 mL per 100 L of water for the greenhouse crops featured. Begin applications at the first sign of pest or disease pressure and apply with sufficient water for thorough coverage. Refer to the APPEAL label for crop, target, and application-specific directions.



MAKE APPEAL PART OF YOUR PROGRAM

A different approach to resistance management that fits the greenhouse IPM program already in place. Always read and follow label directions.

